

APPENDIX D

SMOKING AND HEALTH RELATED CURRICULUM VITAE

Michael Pertschuk, Co-director  
Advocacy Institute

Author, Case Study on 1981-84 campaign to strengthen cigarette warnings, in Giantkillers, published by W.W. Norton, September, 1986

Initiator, designer, and organizer of workshop on intervention strategies on smoking control for women's groups to be held by the National Cancer Institute, January, 1987.

Consultant, Latin American Coordinating Committee on Smoking and Health, Annual Meeting, Cartagena, Columbia, Jan 23-25, 1986

Speaker, Conference on Smoking and Reproductive Health, "Strategy and Tactics," San Francisco, October, 1985 sponsored by Family Health International

Organizer, International Summit of Smoking Control Leaders, Washington, DC, September 17-20, 1985 (Author, working papers for Summit)

Keynote speaker, American Lung Association Annual Meeting, May 1985

Member, American Cancer Society Committee on Tobacco and Cancer, 1984-

Member, American Heart Association Committee on Smoking and Health, 1984-

Member, Research Advisory Committee, Institute for the Study of Smoking Behavior and Policy, Harvard University, John F. Kennedy School of Government, 1984-

Member, Steering Committee, Work Group for a Smokefree Society by the year 2000, 1984-

Member, Honorary Board, Californians for Non-Smokers Rights, 1985-

Member, Editorial Board, Smoking and Health Reporter, 1984-

Member of the International Faculty for the Smoking Control Workshops held in Lima, Peru; Santiago, Chile; and Sao Paulo, Brazil, May 1982; September, 1983 in LaPaz, Bolivia; Bogota, Columbia and Mexico City, Mexico; and Sao Paulo, Asuncion, Buenos Aires, and Panama City, 1984. Workshops were sponsored by the International Union Against Cancer.

Commissioner, FTC, 1977-84

Testified before the Subcommittee on Health and the Environment of the House Energy and Commerce Committee in support of H.R. 1824 "The Comprehensive Smoking Prevention Education Act," March 9, 1983.

Chairman, Federal Trade Commission, 1977-81, responsible for the development and publication of the FTC's Staff Report on the Cigarette Advertising Investigation, May 1981.

Speaker, World Conferences on Smoking and Health: London, New York, and Winnipeg.

Public Member, National Interagency Council on Smoking and Health, 1972-1975.

Commissioner, National Commission on Product Safety, 1968-1970.

Principal Senate Commerce Committee staff member in the development of the Federal Cigarette Labeling and Advertising Act of 1965 and the amendments of 1969 banning television advertising of cigarettes.

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